

# The Strategic Plan Of The Early Learning Coalition of Sarasota County At A Glance

## Our Values

CHILDREN are at the heart of all we do. We believe that all children, regardless of circumstance, are capable of educational excellence and personal growth, and we are committed to ensuring school readiness and lifelong success for each one.

- **INTEGRITY**-We regard fairness, honesty, transparency and accountability in our words and actions and regard truthfulness, reliability, and consistency to be of utmost importance.
- **RESPECT**-We recognize the worth and value of each person as we seek to understand and accept different perspectives and approaches within a culture of inclusivity and mutual respect.
- **EQUALITY**-We have a strong commitment to individual and organizational efforts to exemplify respect, dignity, fairness, caring, openness and impartiality.
- **QUALITY**-We pursue excellence, distinction, efficient and innovative practices within all our work and continually strive to improve.
- **COLLABORATION**-We believe working with others through active collaboration and participation adds value, increases effectiveness and improves our impact.
- **POSITIVE RELATIONSHIPS**-We are friendly, trustworthy, empathic, authentic, genuine, dependable, optimistic, helpful and go above-and-beyond in our internal and external relationships.

## Our Mission

To prepare children for lifelong success through quality early learning

## Our Vision

Every child develops a strong foundation of learning in a community dedicated to ensuring all families have the necessary support to thrive and all children reach their full potential

## Our Strategic Goals To Transform Early Learning

| <b>Children</b><br><i>Maintain high quality early learning programs to ensure positive outcomes for children</i> | <b>Funding</b><br><i>Achieve a sustainable funding model and the necessary infrastructure</i> | <b>Educate All</b><br><i>Deliver consistent, mission and results-driven communications</i> | <b>Optimize Technology</b><br><i>Use of technology to promote efficiencies, track data, and evaluate impact</i> | <b>Capacity of Board</b><br><i>Strengthen the the board to support implementation of the strategic plan and goals</i> | <b>Community</b><br><i>Maintain positive relationships and collaborative partnerships</i> |
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## Objectives

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| <p>Strive for the highest quality childcare</p> <p>Families feel empowered and supported to be effective as their child's first teacher.</p> | <p>Adopt a funding model that generates revenue from diverse sources</p> <p>Build internal fundraising capacities</p> <p>Engage board and business community as advocates to invest in early learning</p> | <p>Design and implement a strategic marketing and communications plan including social media</p> <p>Board and staff serve as advocates and leaders in the advancement of early learning</p> <p>Design and launch an awareness campaign with businesses</p> | <p>Develop a multi-year strategic technology plan</p> <p>Create systematic processes and procedures to collect, input, and analyze client data. Report findings and outcomes to the community annually</p> | <p>Improve the function of the board of directors to increase board capacity and engagement</p> <p>Board leadership cultivates a culture of meaningful engagement built upon shared expectations, accountability, and stewardship of the mission</p> | <p>Foster and actively advance public and private partnerships to improve outcomes for children, birth to 5</p> <p>Maintain existing relationships and continue to explore innovative ways to collaborate to meet the needs of children and families</p> |
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## Key Strategies/Measures of Success

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| <p>Maintain the local QRIS with 90% at 3 star or higher. Strong options for professional development. Strengthen relationship with school district</p> <p>Proactively work within a Two Generation approach to support parents and the family unit</p> | <p>Implement a Fund Development Plan with specific goals and objectives ; Annual Event, increase private donations by 20 % each year</p> <p>Explore potential of a portion of local dedicated tax being directed to early learning activities</p> | <p>Convene a communications/ marketing committee to focus on advertising, PR and social media and measure results</p> <p>Board members intentionally incorporate early learning messages within their networks; connect business entities</p> | <p>Determine available options for use of technology; full implementation of portals</p> <p>Streamline systems for effective and ongoing data collection and reporting</p> | <p>Board feels engaged; 90% attendance; 100% giving; active and viable committees; 100% vacancies filled; regular surveys to measure board satisfaction</p> <p>Structure board meetings to facilitate lively and meaningful discussion related to strategy</p> | <p>Systematically advocate for better outcomes for children Chambers/EDC become advocates as well.</p> <p>Collaborate with natural partners to build upon efforts to promote early learning messages</p> |
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