

2020-2021



Annual Report

Highlights



BIG PICTURE

- COVID impact runs deep
- Teacher loss crisis resulting in capacity issues
- More than \$2.5 million sent directly to providers
- Waivers for parents, First Responder referrals

ISSUES IMPACTING SERVICE

- Many parents chose to keep children home
- Reduced VPK numbers, with resulting implications
- Health and safety requirements (revised protocols, cost of PPE)

A LOOK AT NUMBERS

2310 SR children served
1620 VPK children served
125 Contracted providers

PARENT ENGAGEMENT

- E-blast and text-blast resources for summer learning
- Numerous drive-thru community collaborative events
- 3Ts and Vroom social media campaigns

PROVIDER TRAINING

- 36 Weekly Director's Connection: 532 attendees
- Formulated Health and Safety protocols with providers
- 22 trainings (most virtual), 314 participants

BOOKS, BOOKS AND MORE BOOKS!

- Literacy Buddy: 230 volunteers ~ 24 preschools ~ 414 children
- CWRS: 4,583 books ~ 35 preschools
- Storybook Street: 6,000 books ~ 600 children

NOTEWORTHY

- Storybook Street: literacy-meets-the-arts, drive-thru event
- 3Ts integration: 7,490 families reached
- Arts collaboration and consultation