

2021-2022



Annual Report

Highlights



BIG PICTURE

- Teacher recruitment and retention initiatives
- Numerous financial supports for providers
- Additional ELC funding to clear wait list
- ELC leadership retirements, staff transitions

ISSUES IMPACTING SERVICE

- Ebb and flow of capacity issues, loss of classrooms seems permanent
- Assist providers in planning and anticipating for legislative changes
- Complexity of provider hiring practices

A LOOK AT NUMBERS

1647 SR children served
1767 VPK children served
142 Contracted providers

PARENT ENGAGEMENT

- In-person events resumed, reaching hundreds of parents
- Storybook Street, Holiday Parade, Halloween and UTC events
- Increased targeted marketing utilizing key partners

PROVIDER TRAINING

- Weekly Director's Connection continued
- Resumed core comprehensive trainings, added new
- ELC relaunches and now hosts FCCPC program with STC
- Expansion of highly-successful LENA Grow literacy program

BOOKS, BOOKS AND MORE BOOKS!

- Literacy Buddy: 280 volunteers ~ 25 preschools ~ 536 children
- Pilot of new literacy program, *Read Learn Dream* with SKKC
- CWRS: 4,000 books ~ 35 preschools ~ 3 distributions

NOTEWORTHY

- Rebranded and revamped ASPIRE adding hybrid, tiered training
- Storybook Street: 6,000 books ~ 600 children, now a signature event
- First time in 10 years, cleared wait-list and serve families in real time