Vision
Every child develops a strong foundation of learning in a community dedicated to ensuring all families have the necessary support to thrive and all children can reach their full potential

Mission
To prepare children for lifelong success through quality early learning

Impact
Serving 4,000 children and assisting 155 childcare providers annually

ELC Strategic Snapshot 2023

Access to High-Quality Early Learning Programs
• Robust Quality Childcare Rating System
• Financial Assistance to Parents
• Kindergarten Readiness Supports
• Parent Involvement

Availability of Early Education Funding Resources
• Early Education Grants
• Blending Public and Private Investments
• Voluntary Pre-Kindergarten (VPK) and Childcare Supports
• Early Learning Advocacy

Community Outreach and Awareness
• Business Engagement
• Awareness Campaigns on Importance of Early Learning
• Literacy Ambassadors
• Special Events with Book Giveaways

Strategic Focus

Strengthening Early Education Infrastructure
• Assess and Support Industry Needs
• Teacher Recruitment and Retention
• Career Navigation
• Continuing Education for Childcare Directors, Teachers and Staff

earlylearningcoalitionsarasota.org

The ELC is funded through federal, state and local grants, philanthropic funds, and individual donors
$6.6 Million in direct childcare assistance for income-eligible families with children ages birth to 5

1,730 Children supported with childcare financial assistance

$3.9 Million in VPK funding serving 1,767 students in this FREE program for 4-year-olds

$474,300 in Retention Bonuses coordinated and distributed by ELC staff to 535 preschool teachers

130 Providers received millions in special grants, managed by the ELC, to bolster industry

42 Childcare Sites received post-hurricane funds to reopen, through local, state and national grants. All coordinated by ELC

Less Than 5% in ELC administrative costs, with a staff of 21

100% of Local ELC Providers meet the minimum state threshold on quality assessment. 60% score in the top tiers

98% Statistically Significant Gains shown in both teachers and children involved in ELC-led "LENA Grow," a research-based early literacy and language program

75% of Infant/Toddler Teacher participants in the ELC-exclusive "Star Babies" program showed improvement in specialty skill set

7,500 Books Distributed through preschool classrooms and community events to build children's home libraries. Lesson plans or in-home activities included

632 Preschool Teachers (70% of local sector workforce) participated in ELC's comprehensive professional development programs. 100% showed skill set gains

109 New Teachers recruited and trained in a 7-month period to address severe childcare staff shortages. Accomplished by ELC's targeted initiative "ASPIRE"

Resurrected Critical Credential Program (FCCPC) and trained 16 teachers in our first cohort, managed and taught by ELC staff

Robust Mental Health Support through "warmline" responses to children's behavioral concerns and teacher stresses

Hosted 2nd Signature Event "Storybook Street." Bringing books to life through arts collaborations serving more than 600 children in a 3 hour period. Each family received 17 books

Dozens of Business Partnerships for preschool makeovers, school supply drives, family nights, event preparation, and more

Vibrant Volunteer Involvement in our "Literacy Buddy Project" with 300 individuals of all ages exchanging letters and books with 530 children throughout the year

Targeted Outreach Opportunities offer resources on childcare services, mental health supports, child development, early literacy, and beyond

The first five years of development are crucial to a child's health, well-being and overall life trajectory.