

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Sarasota County, Inc. ("ELC")

TITLE: Single Source Purchase for Specific Trademarked Training Materials

Short description of the commodity or service desired: trademarked FirstDay Learning training, coaching, mentoring, and consulting programs to continue to help child care providers upskill and retain the childcare education workforce.

CONTACT

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Internal tracking number, if any:

Date posted: 11/21/2023 Last day for receipt of information: 12/15/2023

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

The following trademarked trainings and all materials related thereto:

Classroom Relationships

Understanding Behavior

Classroom Environments

Documenting Behavior

Classroom Materials

Teaching Replacement Behaviors

Classroom Instruction

Ongoing Behavior Supports

Administrator Support

Inclusion: Tiered Support

You First

A Collaborative Approach to Inclusion

Present & Prepared

Support Systems for Inclusion

Behavior Bootcamp

Campfire Coaching

Parent Engagement Cohorts

Engagement Consulting Services

Quantity or Term (as appropriate):

Trainings and materials to be provided from January 2024 to May 2024.

Requestor (division, bureau, office, individual, as appropriate):

ELC

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Not Applicable

Intended Single Source:

FirstDay Learning, Inc.

Estimated Dollar Amount:

Approximately \$50,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

FirstDay Learning's unique science-based programs help everyone impacted by problematic behaviors build more responsive classrooms from day one. The trainings and materials are designed by experts in the field of human psychology and combine trauma-informed practices, self-care strategies, and applied behavior analysis. They are facilitated by former educators in a manner designed to be engaging with built-in time for teachers to plan.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Janet Kahn, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.