

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Sarasota County, Inc. ("ELC")

TITLE: Single Source Purchase for Specific Trademarked Training Materials

Short description of the commodity or service desired: trademarked FirstDay Learning training, coaching, mentoring, and consulting programs to continue to help child care providers upskill and retain the childcare education workforce.

CONTACT

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Telephone: (941) 954-4830, Ext. 215

Email: information@elcsarasota.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

Date posted: 12/18/2023 Time posted: 3:00 pm

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

The following trademarked trainings and all materials related thereto:

Classroom Relationships

Understanding Behavior

Classroom Environments

Documenting Behavior

Classroom Materials

Teaching Replacement Behaviors

Classroom Instruction

Ongoing Behavior Supports

Administrator Support

Inclusion: Tiered Support

You First

A Collaborative Approach to Inclusion

Present & Prepared

Support Systems for Inclusion

Behavior Bootcamp

Campfire Coaching

Parent Engagement Cohorts

Engagement Consulting Services

Requestor (division, bureau, office, individual, as appropriate):
ELC

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):
Not Applicable

Intended Single Source:
FirstDay Learning, Inc.

Price:
Approximately \$50,000

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

FirstDay Learning's unique science-based programs help everyone impacted by problematic behaviors build more responsive classrooms from day one. The trainings and materials are designed by experts in the field of human psychology and combine trauma-informed practices, self-care strategies, and applied behavior analysis. They are facilitated by former educators in a manner designed to be engaging with built-in time for teachers to plan.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Janet Kahn, CEO

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 1750 17th St., Building L, Sarasota, FL 34234

Email: information@elcsarasota.org

Fax: (941) 954-4831