

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Sarasota County, Inc. ("ELC")

TITLE: Single Source Purchase for Specific Copyrighted Training Materials

Short description of the commodity or service desired: Access to copyrighted MarcoPolo Learning digital educational content for early childhood education.

CONTACT

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Internal tracking number, if any:

Date posted: 12/22/2023 Last day for receipt of information: 1/19/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Access to copyrighted digital educational content and resources including but not limited to developmentally appropriate videos, educator guides, training programs and user engagement data.

Quantity or Term (as appropriate):

1 year with option to renew

Requestor (division, bureau, office, individual, as appropriate):

ELC of Sarasota County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Rule 6M-4.610 Statewide Provider Contract for the School Readiness Program and Form DEL-SR-20 requires providers to offer instruction and activities to enhance the age-appropriate progress of each child in attaining the child development standards established by Florida Early Learning and Developmental Standards: Birth to Kindergarten.

Intended Single Source:

MarcoPolo Learning

Estimated Dollar Amount:
Approximately \$50,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the creator and sole source distributor of the MarcoPolo For Educators and MarcoPolo for Families platforms. Based on research-informed, developmentally appropriate practices, the online platforms include a robust library of early childhood education videos and tools to support quality instruction and promote family engagement.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Janet Kahn, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.